

## Alumni Association Meeting Notes

10/1/2012

### Attendees

- Jessica Connors
- Philip DeCharles
- Karl Hakkarainen
- Marianne Geoffroy
- Ellen Kettle
- Darlene Morrilly

### Agenda

#### Introductions and review

We reviewed our backgrounds and continuing interests in the college, along with our experiences, if any, with previous iterations of the alumni association.

In August, the MWCC Foundation and President Asquino decided that the Alumni Association will be part of the Foundation. The Association will organize its own activities and report to the Foundation regularly. The Association may raise and spend funds, but only under the Foundation's jurisdiction.

#### Discussion

We reviewed various ideas regarding activities, particularly in the light of the college's 50<sup>th</sup> anniversary activities in 2013. Other ideas included outreach to graduating students, reunions by major, and development of alumni brochure and promotional material, as well as promotions on the alumni website and through social media.

The Foundation will hold its annual dinner on October 18. Several of the alumni plan to attend.

Darlene is retiring as Executive Director of the Foundation in late October. A new director is expected to be named in the coming weeks.

### Action Items

- Karl: send a copy of the attendees' list to Jessica.
- Darlene and Jessica: provide Karl with a list of alumni and current email lists
- Karl:

- o Send introductory email to alumni, informing them of the association and inviting them to participate.
- o Use the [alumni@mwcc.mass.edu](mailto:alumni@mwcc.mass.edu) address.
- o Report on responses at next meeting
- Ellen, all: inform and invite other alumni to next meeting

### **Next Meeting**

11/5/2012 6 p.m. -- Leominster Campus, 100 Erdman Way Leominster, MA 01453

Please send topics for next meeting to Karl; he will distribute an agenda in the week prior to the meeting.