



MWCC Alumni Network Monthly Meeting – January 9, 2017

PRESENT:

- President - Mark Geoffroy
- Vice President - Lawrence Nfor
- Secretary - Briana Nobrega
- Board Member - John Day
- Board Member - Adesholla Gionet
- Board Member - Karen Greenwood
- Board Member - Amanda Landry
- Associate Director of Alumni Relations - Carol Jacobson

ABSENT:

- Treasurer – Vacant
- Board Member – Philip DeCharles
- Board Member - Marianne Geoffroy
- Board Member - Stacey LaPlante
- Board Member – Kathy Matson
- Board Member - Phillip Stan
- Alumni Liaison - Joanne Davidson
- Alumni Liaison - Carrie DeCosta
- Alumni Liaison - Renee Eldredge
- Alumni Liaison - Karl Hakkarainen
- Alumni Liaison - Elizabeth Reiser

Discussion

1. Minutes from Previous Meeting

- Approved by all present (reached quorum)

2. Online Auction

- Revisiting our discussion from last meeting about the online auction, Carol said it would not be an issue to collect money online through the Foundation's account and have them put it into the Alumni account.
- **ACTION ITEM:** Briana to check to see how we can use a shopping cart feature for this online auction.

3. Dine for a Cause (Briana)

- We are confirmed for Tuesday, May 23
- We will receive 10% of the GAH proceeds from 5-8 (Dine in only)
- For marketing materials we discussed (to be complete by May 1):
 - Posters (make sure we disperse to satellite campuses)
 - Café Slideshow (shows images from last year's event)
 - Local Access TVs?
 - Card in cap and gown package?
 - Overall design and table tents can be reused from last year
- We briefly discussed trying to get busing options from Fitchburg, Leominster, and Devens to better include alumni/students from that area.
- **ACTION ITEM:** Amanda to look at MART bus schedule to see if the busing option would be feasible.
- **ACTION ITEM:** Briana to get details (including raffle basket details from last year) to review at next meeting.

4. Important Events and Tentative Dates

- Quiz Night will be postponed to a fall date due to the presidential transition.

5. Other Business

- 2015 Alumni of the Year, Kevin Berg, won the award that Carol nominated him for. He will likely be attending the out-of-state event with Vin Ialenti and President Asquino.

6. Adjournment

- Meeting adjourned at 6:59pm