



MWCC Alumni Network Monthly Meeting – October 3, 2016

PRESENT:

- President - Mark Geoffroy
- Secretary - Briana Nobrega
- Board Member – Philip DeCharles
- Board Member - Marianne Geoffroy
- Board Member - Karen Greenwood
- Board Member - Amanda Landry
- Associate Director of Alumni Relations - Carol Jacobson

ABSENT:

- Treasurer – Elizabeth Reiser
- Board Member - Joanne Davidson
- Board Member - John Day
- Board Member - Adesholla Gionet
- Board Member - Stacey LaPlante
- Board Member – Kathy Matson
- Board Member - Lawrence Nfor
- Board Member - Phillip Stan
- Alumni Liaison - Carrie DeCosta
- Alumni Liaison - Renee Eldredge
- Alumni Liaison - Karl Hakkarainen

Discussion

1. Minutes from Previous Meeting

- Approved by all present (no quorum)

2. Board Members Changing Status (Carol)

- Carrie will be moved to volunteer/liaison as she still wants to be involved
- Charity has moved so we will be removing her from the list
- **ACTION ITEM: Briana to make the above changes on the minutes and website**

3. Financial Reporting

- No financial inquiries have been made, we haven't heard from Liz and Carol didn't ask because she knew we wouldn't have quorum anyway

4. Election of VP

- Tabled, no quorum

5. Important Upcoming Events and Dates

- Science Center Ribbon Cutting Day: November 15 at 2pm
- National Philanthropy Day is also November 15, Carol is supposed to meet with Eden Shaveet from SLiCE to discuss involvement in collecting monies for scholarships on campus that day
- **ACTION ITEM: If any board member is available, they are encouraged to attend Ribbon Cutting**

6. Fundraising Ideas

- Marianne offered the idea of doing mosaics instead of a Paint Night as she knows of a woman who offers this. Her name is Cheryl. It's just something different since Paint Night has been around for quite some time now and people are used to it (and may already have a collection of paintings)
- Amanda suggested doing a LuLaRoe/Art on the Rocks combination since the Fitchburg location has a LuLaRoe "shop"
- Briana suggested a meat raffle, but at a different time of year than usual. Through discussion, this idea morphed into a "Meat and Produce" raffle where the meats and produce would come from local farms (however, we wouldn't want to ask for all of it to be donated because we wouldn't want to impede on

the profit of a small local farm)

- The idea of doing another separate Dine for a Cause was suggested. We want to still run a second year event at the Ale House in March, but it was suggested we do a different location (perhaps towards Leominster) at a different time of year (UNO's is an option).
- Marianne suggested a weekly 50/50 raffle on-campus so that we could be "known for" a specific weekly event
- Marianne also suggested that we offer a year-long sponsor for raffle tickets, so any raffles that we do throughout the year will have sponsor logos on them
- Carol suggested finding something we could partner with the Fitness Center on:
 - Zumbathon
 - Walkathon
 - Maybe something in January when there is an influx of members anyway?
- **ACTION ITEM:** Talk to Jared regarding this idea and see if we can piggy back on his January promotion
- **ACTION ITEM:** Marianne to find Cheryl's contact information so we can find out more about the mosaic event
- **ACTION ITEM:** Carol to ask Carla about the Mountain Barn since Carla's family owns it for a possible Dine for a Cause location

7. **Other Business:**

- Red Sox Game: We lost money, didn't sell all tickets, but it was a great "friendraiser", everyone seemed to have fun

8. **Adjournment**

- Meeting adjourned at 6:55pm.