



MWCC Alumni Network Monthly Meeting – December 5, 2016

PRESENT:

- President - Mark Geoffroy
- Vice President - Lawrence Nfor
- Secretary - Briana Nobrega
- Board Member - Marianne Geoffroy
- Board Member - Adesholla Gionet
- Board Member - Karen Greenwood

ABSENT:

- Treasurer – Vacant
- Board Member - John Day
- Board Member – Philip DeCharles
- Board Member - Amanda Landry
- Board Member - Stacey LaPlante
- Board Member – Kathy Matson
- Board Member - Phillip Stan
- Alumni Liaison - Joanne Davidson
- Alumni Liaison - Carrie DeCosta
- Alumni Liaison - Renee Eldredge
- Alumni Liaison - Karl Hakkarainen
- Alumni Liaison - Elizabeth Reiser
- Associate Director of Alumni Relations - Carol Jacobson

Discussion

1. Minutes from Previous Meeting

- Approved by all present (reached quorum)

2. Follow Up from October Meeting

- **Online Auction (Desh)**

- Desh explained the online auction idea in depth: The raffle items/baskets are shown in photos online, people who wish to purchase raffle tickets do so by sending cash or check to the host and they let them know which item(s) they want to put their tickets towards. There were a limited number of raffle tickets per each basket to help create more urgency to buy. At the end of the raffle (a month or so) they held an event to choose the winners. At the event they had music, games, drinks (all opportunities to make more money) and people could put in more raffle tickets before they drew the names.
- To make things easier, we would want to take the payments online, if possible. We would set it up as a basic “eCommerce” page where each raffle basket ticket is an item and the buyer would enter the quantity they want for each. They would then pay online. We would then get the “order” and put their name into the appropriate raffles that they ordered.
- Briana noted that marketing is significantly down in staff at the moment, so this webpage is not something that they could devote time on developing right away. Mark suggested that

we could see if CIS/GID students could take it on as a project.

- This fundraising idea would be heavily frontloaded and take quite a long time to properly plan and implement, but it's something that, once set up, we could use year after year and most of the work would come from gathering raffle items/baskets and promoting.
 - Marianne suggested that once we get the system setup we might be able to use it to garner more raffle ticket purchases for other events such as Quiz Night.
 - Briana recommended that if we move forward, the first year or two, we should just do the online raffle piece and forgo the event as that is a whole other thing to plan, promote, and implement. The only thing with that is we'd have to get the baskets to their winners, but we could set a time frame and tell them if they don't pick it up by a certain time, we will pick another name.
 - After a quick search, Desh said that Cause Vox is something that might be helpful in setting up the webpage.
 - **ACTION ITEM:** Briana to check with Carol/Carla to see if this would be possible to setup the webpage with the transactions going right into the Alumni account, before we go further in trying to develop the idea.
- **Dine for a Cause (Briana)**
 - Briana reminded them that the earliest date we could get in for this year is May, but she has not heard from the Ale House with available dates yet. She sent a follow-up that morning.
 - We decided that it would be great to shoot for May 23 as this is the Tuesday following graduation and we could promote it at graduation as a celebration of the new graduates becoming Alumni. Desh also mentioned that we could take the angle of "graduation party" since not everyone has their own.
 - If we do waters again at graduation, we could put little hang-tags on them telling them about the event.
 - **ACTION ITEM:** Briana to try to nail down available dates with the Ale House (specifically trying for May 23).

- **Fitness Center Question**

- Briana did not have the time to check with Jared on the idea of doing a workout for a cause event yet.

3. Treasurer Vacancy

- Liz has notified us of her resignation from the Board and thus we have a vacancy for Treasurer. Since we do not have any “transactions” that we need to keep track of currently. We are okay with leaving the position open for a little while and will revisit re-election at a later date.

4. Important Events and Tentative Dates

- Briana shared that the five presidential candidates are visiting campus this week and community members are welcome to attend sessions to ask questions and/or listen to the candidates answer questions from others. The schedule is on the presidential transition webpage. (mwcc.edu/presidents-transition)

5. Fundraising Ideas

- January 2 *would* be the next meeting, but that is when New Years is recognized and thus is considered a holiday. So we will be meeting January 9.
- **ACTION ITEM FOR ALL BOARD MEMBERS:** Next meeting will be held January 9 instead of January 2. All are encouraged to attend.

6. Other Business

- None

7. Adjournment

- Meeting adjourned at 6:55pm