



MWCC Alumni Network Monthly Meeting – December 7, 2015

PRESENT:

- President – Mark Geoffroy
- Vice President – Kathy Matson
- Secretary – Briana Nobrega
- Board Member – Charity Cooley
- Board Member – John Day
- Board Member – Amanda Landry
- Board Member - Lawrence Nfor

ABSENT:

- Treasurer – Elizabeth Reiser
- Board Member – Joanne Davidson
- Board Member – Philip DeCharles
- Board Member – Carrie DeCosta
- Board Member - Marianne Geoffroy
- Board Member – Adoshella Gionét
- Board Member - Karl Hakkarainen
- Board Member – Stacey LaPointe
- Board Member – Phillip Stan
- Alumni Volunteer – Renéé Eldredge
- Associate Director of Alumni Relations:
Carol Jacobson

Discussion

1. Minutes from Previous Meeting

- **ACTION ITEM:** Approved with minor change (add Charity to list), Briana to complete
- **ACTION ITEM:** Briana to add upcoming events to our Google calendar (Paint night, Quiz night, and Dine for a Cause)

2. Paint Night Update

- Amanda reported on final details of Paint Night
- February 18 at 7:00 pm is our confirmed date and time, they are also holding February 25 as a snow date
- Guests can register online or they can pay with cash (Amanda gave everyone tickets should they want to sell them that way, though a ticket is not required to get in)
- Each guest admittance fee is \$40, the Alumni Network will receive \$10 per ticket
- Vineyard is the painting that everyone chose
- 40 people maximum are allowed to attend
- The event is a 21+ only event since there will be alcohol
- **ACTION ITEM:** Amanda will check to see if the company has any premade marketing materials we can use
- **ACTION ITEM:** Once Amanda determines if the company has existing materials or not, Briana can develop and iConnect slider, a graphic to post on Facebook and a poster
- **ACTION ITEM:** Briana will check with MWCC's PR Director, Janice O'Connor, about the rules of submitting a press release (can we do it ourselves?)

3. Update on Dine for a Cause (Gardner Ale House)

- Briana reported on the status of the Dine for a Cause planning

- We will receive 10% of all sales from entire restaurant including the bar area (no “opt-in” or coupon is required of guests)
- We are allowed to setup a raffle table at the back near the bathrooms, but if it has alcohol, we must hold it until the end and it cannot be opened in the restaurant. We did ask about reserving the side room for mingling, but she said Dine for a Cause nights get very busy and they need that room for guests.
- Briana asked if the waiters/waitresses could wear MWCC pins (marketing has them) to help spread awareness, Emily from the GAH confirmed and said we would need to provide about 10-12 pins for everyone
- Briana also asked if the waiters/waitresses could hand out small rack cards with guest receipts. The idea is that the rack card would explain the Alumni Network and how to get involved.
 - **ACTION ITEM:** We will finalize text for this at the January meeting then Briana will design

4. Other Business

- **ACTION ITEM:** Mark suggested we check with Carol on what the balance of the Alumni Network account is currently. (Will do at next meeting.)
- The Car Raffle idea was brought up again. Before putting any more time/thought into we need to determine if it’s even possible.
 - **ACTION ITEM:** John to determine the feasibility since he knows the dealer owners

5. Adjournment

- Meeting adjourned at 6:45pm.