



MWCC Alumni Network Monthly Meeting – March 6, 2017

PRESENT:

- President - Mark Geoffroy
- Vice President - Lawrence Nfor
- Secretary - Briana Nobrega
- Board Member - John Day
- Board Member – Philip DeCharles
- Board Member - Adesholla Gionet
- Board Member - Amanda Landry
- Board Member – Kathy Matson
- Executive Director of the Foundation-
Carla Zottoli

ABSENT:

- Treasurer – Vacant
- Board Member - Marianne Geoffroy
- Board Member - Karen Greenwood
- Board Member - Stacey LaPlante
- Board Member - Phillip Stan
- Alumni Liaison - Joanne Davidson
- Alumni Liaison - Carrie DeCosta
- Alumni Liaison - Renee Eldredge
- Alumni Liaison - Karl Hakkarainen
- Alumni Liaison - Elizabeth Reiser

Discussion

1. Minutes from Previous Meeting

- After Briana changes the date, approved by all present (reached quorum)
- **ACTION ITEM: Briana change the date on January minutes.**

2. Dine for a Cause (Briana)

- We have to be careful how we promote this event since the restaurant serves alcohol, thus we may not be able to promote it directly to students. This is fine because we were going to plan on pushing it more towards graduates who would officially be alumni at that point anyway. But John said he would ask Jason Zelesky what his thoughts were.
- Briana asked for anyone who felt led to donate any amount towards our raffle basket. She will handle picking up the items. We all decided that we could do a similar basket to last year as we received good feedback.
- Carla said that the Foundation could donate a handmade ceramic piece from MWCC Art department to go into our raffle basket.
- For marketing materials we discussed (to be complete by May 1):
 - Posters (make sure we disperse to satellite campuses)
 - Local Access TVs & Radio?
 - Facebook event (required by GAH)
 - Overall design and table tents can be reused from last year
- We decided that trying to offer transportation was not a logical initiative
- **ACTION ITEM: John to ask Jason Zelesky his thoughts about promoting Dine for a Cause to students (since the restaurant serves alcohol, would this be off limits to promote to students?)**
- **ACTION ITEM: John to ask the Theatre for two show tickets.**
- **ACTION ITEM: John to ask the local radio and TV access stations if we can advertise the event for free.**

- **ACTION ITEM:** Briana to ask the Fitness Center for a contribution and to get the ceramic piece from Carla.
- **ACTION ITEM:** Briana to ask the Ale House if we can promote prior to the event IN the Ale House.
- **ACTION ITEM:** Briana to ask Ann McDonald if we can somehow get the graduate's emails to promote the event to them specifically.

3. Online Auction

- Briana shared what was available in regards to the online raffle functionality on the website with what we currently have for eCommerce.
- We all agreed that we'd like to move forward at some point, but we have to be very strategic about planning so that we can do it year after year.

4. New President – James Vander Hooven, Ed.D.

- We discussed wanting to meet with the new president at some point
- He is extremely busy with the onboarding process, so we want to make sure that when we meet, we have all of our ducks in a row and only would need 30-45 minutes to tell him about what we do and ask him about what his vision is for our group.
- **ACTION ITEM:** John to talk to Lois about meeting with President Vander Hooven. If we need to do it before 4PM, many of us could get to campus by 3:30.
- **ACTION ITEM:** Carla will mention to the President that we will be asking to do this at some point.
- **ACTION ITEM:** Mark to create an overview sheet to provide the president

5. Adjournment

- Meeting adjourned at 7:10pm