

MWCC Board of Directors Meeting – July 1, 2013

Attendees

Karl Hakkarainen Christina Wiggins Mark Geoffroy Philip DeCharles Carla DeFosse

New Business

Social Media

Karl to do the following:

- Add Christina as administrator on MWCC Alumni Facebook page. [done]
- Create survey based on flyer and distribute for review.

Planning

Group to prepare a calendar of events, including but not limited to participation in graduation (May) and Relay for Life (June).

Carla has been in contact with the Worcester Sharks regarding the possibility of making tickets available for an alumni event in December. The team's schedule will be available in August; we will discuss the plans at our September meeting.

Review Mission Statement

The Board voted to review the Association's <u>bylaws</u> at the next meeting. All members should review these documents and be prepared for discussion.

Foundation

Christina attended the June meeting of the MWCC Foundation as representative of the Alumni Association.

The Foundation and Association will coordinate their communications with alumni to ensure that recipients understand the role of each organization.

General discussion

The Board discussion various fund-raising ideas, mentoring programs, and ways to share alumni stories with current students and other alumni. This includes possible development of group blog to complement the alumni newsletter.

Approval of Minutes

The Board approved the minutes from the June 3 meeting.

Next Meeting

The Board will hold its next meeting on August 5, 2013 in the Board Room at the MWCC Gardner campus.