



MWCC Alumni Network Monthly Meeting – November 2, 2015

PRESENT:

- President – Mark Geoffroy
- Vice President – Kathy Matson
- Treasurer – Elizabeth Reiser
- Board Member – Charity Cooley
- Board Member – John Day
- Board Member – Philip DeCharles
- Board Member – Amanda Landry (Substitute Secretary)
- Board Member - Lawrence Nfor
- Associate Director of Alumni Relations: Carol Jacobson

ABSENT:

- Secretary – Briana Nobrega
- Board Member – Joanne Davidson
- Board Member – Carrie DeCosta
- Board Member - Marianne Geoffroy
- Board Member – Adoshella Gionét
- Board Member - Karl Hakkarainen
- Board Member – Stacey LaPointe
- Board Member – Phillip Stan
- Alumni Volunteer – Reneé Eldredge

Discussion

1. Minutes from Previous Meetings

- Approved

2. Alumni After Hours Update

- Carol updated everyone that the attendance was low. (17 registrants and only seven attendees aside from three staff/students attended.)
- The feedback from those present was that the event was great. However, is it worth spending the money (\$250) to do another event if there are not more board members actively engaged? She reiterated the importance of board members attending and supporting our events.

3. ACE Panel

- Carol made everyone aware of the ACE Panel that is occurring on Thursday, 11/5 for students.
- There is a heavy male presence anticipated and she was looking to secure a male panelist.
- ACTION ITEM: It was suggested that Carol contact Thomas Berger, Phillip Stan or Brian Sanderson about potential paneling.

4. Fundraisers

- **Messaging:** Carol handed out the Alumni Network's mission and vision statement that she would like for everyone to reference when approaching any contacts, businesses, partners, etc. about donating/participating in fundraisers that we intend to host.
 - **ACTION ITEM:** Carol will email the form noted above to all board members.
- **Vehicle Raffle:** John revisited the idea of approaching Salvadore or Gardner Auto Sales to ask if they would like to donate a vehicle for us to raffle off.
 - The owner of Gardner Auto Sales is a veteran and alum.
 - He suggested selling tickets for \$10 a chance with the hope that it would increase the number of chances purchased.

- Phillip suggested that if we do secure a dealership to donate a vehicle that we do a hole in one contest to determine the winner. Participants can buy as many chances at hitting the hole in one as they would like.
- Mark asked what the promotional expectation would be for donating a vehicle.
- Carol suggested that we start small and raise funds that will help contribute toward promotional marketing for a large fundraiser like this.
- **ACTION ITEM:** John to reach out to both dealerships to gauge whether or not they may be interested in doing this.
- **Bowling:** Carol noted that the President has been pushing for the Foundation to do a bowling fundraiser. They are planning to host that in late May after commencement.
- **Paint Night:** Update from Amanda
 - 20 attendees required for us to host the event.
 - The Gardner space can host 40.
 - The group selected a few paintings that they preferred from the provided hand out.
 - Carol mentioned that she has the contact information for another paint company that would travel to different venues to host a paint night.
 - The group discussed whether or not it would be possible to couple a paint night to simultaneously run the same date as a Dine for a Cause night
 - **ACTION ITEM:** Briana to email board with Ale House Dine for a Cause update
 - **ACTION ITEM:** Amanda will confirm the February 18, 2016 date with Art on the Rocks to hold. The secondary date would be February 25, 2016.
 - **ACTION ITEM:** Carol will send other paint company info to Amanda and Amanda will follow up with that company for details.

5. Calendar of Events

- January will be the Magic of Motown event for the Foundation.
- February may be ideal for a paint night fundraiser.
- Quiz night will be happening again in March.

6. Adjournment

- Meeting adjourned at 6:52 PM.