MWCC Alumni Network Monthly Meeting – November 2, 2015

PRESENT:
• President – Mark Geoffroy
• Vice President – Kathy Matson
• Treasurer – Elizabeth Reiser
• Board Member – Charity Cooley
• Board Member – John Day
• Board Member – Philip DeCharles
• Board Member – Amanda Landry (Substitute Secretary)
• Board Member - Lawrence Nfor
• Associate Director of Alumni Relations: Carol Jacobson

ABSENT:
• Secretary – Briana Nobrega
• Board Member – Joanne Davidson
• Board Member – Carrie DeCosta
• Board Member - Marianne Geoffroy
• Board Member – Adoshella Gionét
• Board Member - Karl Hakkarainen
• Board Member – Stacey LaPointe
• Board Member – Phillip Stan
• Alumni Volunteer – René Eldredge

Discussion

1. Minutes from Previous Meetings
   • Approved

2. Alumni After Hours Update
   • Carol updated everyone that the attendance was low. (17 registrants and only seven attendees aside from three staff/students attended.)
   • The feedback from those present was that the event was great. However, is it worth spending the money ($250) to do another event if there are not more board members actively engaged? She reiterated the importance of board members attending and supporting our events.

3. ACE Panel
   • Carol made everyone aware of the ACE Panel that is occurring on Thursday, 11/5 for students.
   • There is a heavy male presence anticipated and she was looking to secure a male panelist.
   • ACTION ITEM: It was suggested that Carol contact Thomas Berger, Phillip Stan or Brian Sanderson about potential paneling.

4. Fundraisers
   • Messaging: Carol handed out the Alumni Network’s mission and vision statement that she would like for everyone to reference when approaching any contacts, businesses, partners, etc. about donating/participating in fundraisers that we intend to host.
     o ACTION ITEM: Carol will email the form noted above to all board members.
   • Vehicle Raffle: John revisited the idea of approaching Salvadore or Gardner Auto Sales to ask if they would like to donate a vehicle for us to raffle off.
     o The owner of Gardner Auto Sales is a veteran and alum.
     o He suggested selling tickets for $10 a chance with the hope that it would increase the number of chances purchased.
Phillip suggested that if we do secure a dealership to donate a vehicle that we do a hole in one contest to determine the winner. Participants can buy as many chances at hitting the hole in one as they would like.

Mark asked what the promotional expectation would be for donating a vehicle.

Carol suggested that we start small and raise funds that will help contribute toward promotional marketing for a large fundraiser like this.

**ACTION ITEM:** John to reach out to both dealerships to gauge whether or not they may be interested in doing this.

- **Bowling:** Carol noted that the President has been pushing for the Foundation to do a bowling fundraiser. They are planning to host that in late May after commencement.

- **Paint Night:** Update from Amanda
  - 20 attendees required for us to host the event.
  - The Gardner space can host 40.
  - The group selected a few paintings that they preferred from the provided hand out.
  - Carol mentioned that she has the contact information for another paint company that would travel to different venues to host a paint night.
  - The group discussed whether or not it would be possible to couple a paint night to simultaneously run the same date as a Dine for a Cause night

**ACTION ITEM:** Briana to email board with Ale House Dine for a Cause update

**ACTION ITEM:** Amanda will confirm the February 18, 2016 date with Art on the Rocks to hold. The secondary date would be February 25, 2016.

**ACTION ITEM:** Carol will send other paint company info to Amanda and Amanda will follow up with that company for details.

5. **Calendar of Events**
   - January will be the Magic of Motown event for the Foundation.
   - February may be ideal for a paint night fundraiser.
   - Quiz night will be happening again in March.

6. **Adjournment**
   - Meeting adjourned at 6:52 PM.